

TRENZ WHERE TOURISM CONNECTS

CHRISTCHURCH
18–21 MAY 2020

TRENZ is your window into New Zealand's \$39.1 billion tourism industry

On average, every TRENZ Buyer sends 4000 visitors to New Zealand annually. TRENZ is a fantastic opportunity to ensure your product is on their itinerary.

Join over 1500 delegates for this annual four day, business-to-business travel and trade event.

It's the place you need to be.

Why attend as a Seller?



Connect

with over 380 Buyers from 29 markets.



Promote

your products and experiences to Buyers and Media.



Network

and grow your business connections.

97% Seller satisfaction

Buyers top priority at TRENZ is to discover new product

88% of Sellers rate TRENZ as one of their most important purchasing activity

More than three quarters of Buyers expect to **increase passenger numbers** as a result of TRENZ

Buyers most important objectives

Find out about new products

63%

Experience New Zealand products

29%

Develop new relationships

48%

Identify new suppliers

25%

Increase your product knowledge

44%

Find out what Sellers have to offer

23%

Maintain existing relationships

41%

Negotiate new contracts

13%

New Seller Programme

10% discount off a single appointment book and booth footprint

Complimentary support advisor to maximise your TRENZ investment

New Sellers are highlighted in TRENZ promotion, **increasing your visibility** to Buyers

Appointments

The opportunity to have up to 51, 15 minute appointments over three days.

Learn

Expand your knowledge of the industry with informative insight through industry sessions.

Opportunity

TRENZ generates tens of millions of dollars of new business.

"[TRENZ is] not only an opportunity to develop and maintain business with Buyers, but get an overview of the industry as a whole and stay relevant."

2019 Seller delegate



trenz.co.nz