

# TRENZ WHERE TOURISM CONNECTS

CHRISTCHURCH  
18–21 MAY 2020

TRENZ is your window  
into New Zealand's  
\$39.1 billion tourism industry

It is a place to connect with over  
300 of New Zealand's leading tourism  
businesses and gain exclusive interviews  
about industry issues, opportunities  
and initiatives.

Join over 1500 delegates for this  
annual four day, business-to-  
business travel and trade event.

**You'll leave with a wealth of story  
content and leads.**

## Why attend as Media?



### Access

to industry leaders and  
tourism newsmakers



### Experience

New Zealand's food, wine,  
people and culture



### Discover

latest tourism products and report  
on the freshest travel stories

**25%** New products  
on show

On average, each TRENZ  
Buyer sends **4000** visitors  
to New Zealand annually

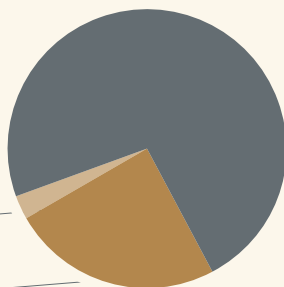
TRENZ generates **tens  
of millions** of dollars of  
new business

## Who attends?

**1100** New Zealand tourism industry  
leaders and professionals, and top  
government representatives

**40** international and New Zealand Media

**380+** Buyers from 29 markets



## Media Programme

**Daily media briefings** from industry  
leaders and innovators

**Fully equipped** media centre

Hosted **Media Function**

## Appointments

The opportunity to have a series  
of 15 minute appointments with  
New Zealand tourism operators  
over three days.

## Networking

Nurture your existing connections  
and foster new relationships at the  
Welcome Function, TRENZ Bar, Media  
Function and Farewell Function.

## Activity Afternoon

The opportunity to experience the host  
regions' spectacular tourism products  
first-hand.

"I came home with lots of new ideas for stories and a re-ignited love  
for the whole industry. I loved to meet all the people who are so  
passionate about what they do"

**2019 Media delegate**



[trenz.co.nz](http://trenz.co.nz)