

Media Release from Alpine Adventures

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Putting the 'local and genuine' into premium New Zealand tourism experiences

Family-owned tourism businesses often like to emphasise their connection to the area in which they operate.

But it would be hard to find a family-run business with a more genuine connection than that of Lee Saunders and Emma Chisholm, owners of Alpine Adventures and first-time participants at this year's biggest travel and trade event TRENZ.

They have family connections to Queenstown and the wider Otago region dating back nearly 60 years, with a love for guiding, the outdoors and the tourism industry.

Lee's passion for guiding and the outdoors stems from childhood adventures playing in local rivers and Queenstown's Lake Wakatipu on family getaways at his grandparents' holiday homes in Kingston and Arrowtown.

Meanwhile Emma is the third generation of the Chisholm family to work in the tourism industry. Her grandmother came to Queenstown in 1966 when Emma's father was ten years old, working aboard the iconic TSS Earnslaw steamship before moving to Skyline Queenstown when the gondola first opened.

Represented by Lee, the company is looking forward to talking face-to-face to buyers about its innovative, fully-customisable and very genuine adventures.

The duo have a passion for delivering unforgettable travel experiences, backed up by their combined local knowledge and family heritage enabling them to offer guests authentic combinations of warm Kiwi hospitality and rewarding experiences in their own backyard.

"We specialise in private guided day tours for sightseeing, wine experiences, hiking and heli-adventures to some of the most unique and stunning parts of Queenstown, Fiordland and Mount Cook National Park," says Lee.

"Because of our local connections we have exclusive access to some of New Zealand's most stunning destinations, in areas where no other companies set foot.

"We count ourselves so lucky each and every day to take visitors to some of our very favourite places where they get a taste of 'real' New Zealand and a sense of the vast landscape in which we operate."

Please contact the operator for photos:

Picture captions:

1/ Fleet of luxurious European vehicles

2/ Experiencing the majestic views towards Glenorchy

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