

TRENZ WHERE TOURISM CONNECTS

ROTORUA
13-16 MAY 2019

TRENZ is your window into New Zealand's \$36 billion tourism industry

It is a place to connect, network and pursue new business with over 300 of New Zealand's leading tourism businesses.

Join over 1500 delegates for this annual four day, business-to-business travel and trade event.

It's the place you need to be.

Why attend as a Trade Booth?

Connect

with 300 of New Zealand's leading tourism operators.

Promote

your products and services to Sellers.

Network

and grow your business connections.

60% of Sellers attend TRENZ with the objective of developing new relationships

86% of Sellers identified TRENZ as one of their most important marketing activities

16,400+ appointments across the duration of the event

Who attends?

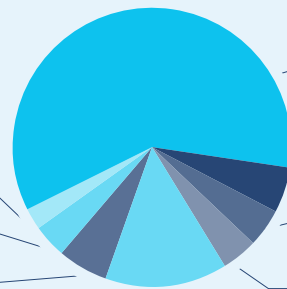
Sellers by operational type

2% Inbound Tour Operator and Wholesalers

4% Other

6% Special Interest Operator

14% Accommodation



Attraction, Activity and Tours **60%**

Transport **6%**

Destination Marketing Organisations **4%**

Food, Wine and Beverage **4%**

Appointments

Have up to 51, 15 minute appointments over three days.

Learn

Expand your knowledge of the industry with informative insight through industry sessions.

Opportunity

TRENZ generates tens of millions of dollars of new business.

"TRENZ is by far the best organised and best format out of any tradeshow I attend."

TRENZ delegate



trenz.co.nz