

# TRENZ WHERE TOURISM CONNECTS

ROTORUA  
13-16 MAY 2019

TRENZ is your window into New Zealand's \$36 billion tourism industry

On average, every TRENZ Buyer sends 4000 visitors to New Zealand annually. TRENZ is a fantastic opportunity to ensure your product is on their itinerary.

Join over 1500 delegates for this annual four day, business-to-business travel and trade event.

**It's the place you need to be.**

## Why attend as a Seller?

### **Connect**

with over 380 Buyers from 29 markets.

### **Promote**

your products and experiences to Buyers and Media.

### **Network**

and grow your business connections.

**99%** Seller satisfaction

**Buyers top priority** at TRENZ is to discover new product

**86%** of Sellers rate TRENZ as one of their most important purchasing activity

More than three quarters of Buyers expect to **increase passenger numbers** as a result of TRENZ

## Buyers most important objectives

Find out about new products

**63%**

Find out what Sellers have to offer

**24%**

Increase your product knowledge

**47%**

Identify new suppliers

**18%**

Develop new relationships

**47%**

Experience New Zealand products

**12%**

Maintain existing relationships

**46%**

Negotiate new contracts

**12%**

## New Seller Programme

**10% discount** off a single appointment book and booth footprint

**Complimentary support advisor** to maximise your TRENZ investment

New Sellers are highlighted in TRENZ promotion, **increasing your visibility** to Buyers

## Appointments

The opportunity to have up to 51, 15 minute appointments over three days.

## Learn

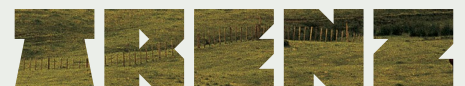
Expand your knowledge of the industry with informative insight through industry sessions.

## Opportunity

TRENZ generates tens of millions of dollars of new business.

"TRENZ is the one place that we can come to see all of our Buyers in an effective and efficient way. It's fast, it's sharp and we get the chance to showcase all we do."

**Quinton Hall, Chief Executive, Ngāi Tahu Tourism**



[trenz.co.nz](http://trenz.co.nz)