

TRENZ WHERE TOURISM CONNECTS

ROTORUA
13-16 MAY 2019

TRENZ is your window into New Zealand's \$36 billion tourism industry

It is a place to connect with over 300 of New Zealand's leading tourism businesses and gain exclusive interviews about industry issues, opportunities and initiatives.

Join over 1500 delegates for this annual four day, business-to-business travel and trade event.

You'll leave with a wealth of story content and leads.

Why attend as Media?



Access

to industry leaders and tourism newsmakers



Experience

New Zealand's food, wine, people and culture



Discover

latest tourism products and report on the freshest travel stories

25% New products on show

On average, each TRENZ Buyer sends **4000** visitors to New Zealand annually

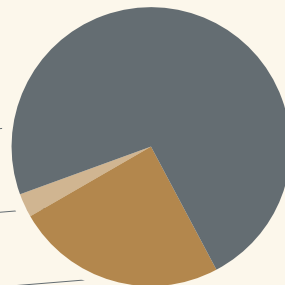
TRENZ generates **tens of millions** of dollars of new business

Who attends?

1100 New Zealand tourism industry leaders and professionals, and top government representatives

40 international and New Zealand Media

380+ Buyers from 29 markets



Media Programme

Daily media briefings from industry leaders and innovators

Fully equipped media centre

Hosted **Media Function**

Appointments

The opportunity to have a series of 15 minute appointments with New Zealand tourism operators over three days.

Networking

Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar, Media Function and Farewell Function.

Activity Afternoon

The opportunity to experience the host regions' spectacular tourism products first-hand.

"I got a great overview of industry news and updates from multiple parties, had numerous meetings with sellers from around NZ and met great industry contacts both on the floor and at the networking functions"

2018 Media delegate



trenz.co.nz