

TRENZ WHERE TOURISM CONNECTS



ROTORUA
13-16 MAY 2019

TRENZ is your window into New Zealand's \$36 billion tourism industry.

It is a place to connect with over 300 of New Zealand's leading tourism businesses representing accommodation, attractions, cultural experiences, luxury, transport and many more.

Join over 1500 delegates for this annual four day, business-to-business travel and trade event.

It's the place you need to be.

Why attend as a Buyer?

Connect

with over 300 of New Zealand's leading tourism operators

Experience

New Zealand's food, wine, people and culture

Discover

and learn about new products and Sellers

Two thirds of Buyers expect an increase in revenue by attending TRENZ

94% of Buyers rate TRENZ as one of their most important purchasing activities

99% Buyer satisfaction

25% New products on show

Who attends?

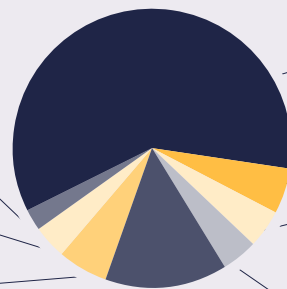
Sellers by operational type

2% Inbound Tour Operator and Wholesalers

4% Other

6% Special Interest Operator

14% Accommodation



Attraction, Activity and Tours **60%**

Transport **6%**

Destination Marketing Organisations **4%**

Food, Wine and Beverage **4%**

Appointments

The opportunity to have up to 51, 15 minute appointments with New Zealand tourism operators over three days.

Networking

Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar and Farewell Function.

Activity Afternoon

The opportunity to experience the host regions' spectacular tourism products first-hand.

"TRENZ is an invaluable experience. We come to TRENZ to touch base with tourism providers of this amazing country. To be able to meet them, understand the detail, what's new and what products are coming online, has been a great, great experience. We will absolutely be back!"

Frank Krieger, Best of New Zealand

TRENZ

trenz.co.nz