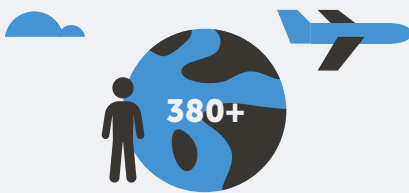


TRENZ WRAP UP 2018

TRENZ 2018 in Dunedin was a huge success.

We couldn't have done it without the support of the passionate industry who bring the event to life.

Event statistics



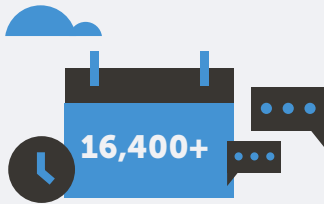
380+ Buyers from 29 markets



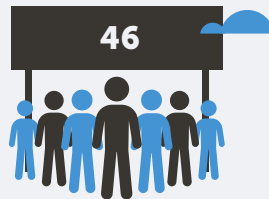
More than 300 of New Zealand's leading tourism businesses



200 media articles including print, online and broadcast



16,400+ scheduled appointments



46 events and tourism students



10,000+ coffees and 2000 cheese rolls served

Research statistics



Almost two thirds of Buyers expect to increase passenger/client numbers as a result of attending TRENZ 2018



89% of Sellers identified TRENZ as one of their most important marketing activities



99% Buyer satisfaction
97% Seller satisfaction

"I thoroughly enjoyed the event in Dunedin they did a fantastic job. I would go as far as saying it could be the most enjoyable TRENZ from all seven I have attended."

"TRENZ is by far the best organised and best format out of any other tradeshow I attend. The activity afternoon is also very worthwhile as it gets us out to visit a local attraction/tour."

TRENZ

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