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**Time For A Rethink – Telling The Story Of Sustainable Tourism Success**

**Chris Roberts, Chief Executive, Tourism Industry Aotearoa**

*Chris Roberts will explore the impacts of record tourism growth, the need to tell the tourism 'story' better and why the Tourism 2025 Growth Framework needs to be reset.*

**Enriching New Zealand**

**Stephen England-Hall, Chief Executive, Tourism New Zealand**

*Stephen England-Hall will talk about Tourism New Zealand's plans to evolve the 100% Pure brand, grow regional tourism and support the industry to be ready for sustained growth.*

**Aviation Market Update**

**Adrian Littlewood, Chief Executive, Auckland Airport**

*The aviation market remains highly dynamic with continual transformation in route and market development and on-going investment in Auckland Airport infrastructure.*

**Tourism Forecasts 2018 – 2024**

**Eileen Basher, General Manager, Research, Evaluation & Analytics Branch, Ministry of Business, Innovation & Employment**

*The latest Tourism Forecasts covering total visitor numbers and spend as well as figures by key market.*

**Digital South Launch**

**Justin Watson, Chief Aeronautical and Commercial Officer, Christchurch International Airport**

*The launch of a Digital SOUTH Travel site on the Fliggy platform, encouraging seasonal and regional dispersal.*

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**Leaving The World In A Better Place Than You Found It**

**Vedika Jhunjnuwala, Environment & People Advocate, Sudima Hotels & Resorts**

*Vedika Jhunjnuwala combines passion and expertise to champion the hotel group's environmental leadership. She is determined to help encourage others within the industry to join its sustainability and accessibility stance.*

**Discover, Experience, Respect - Protecting and Sharing the Nature of Aotearoa**

**Mervyn English, Deputy Director-General of Strategy & People, Department of Conservation**

**Dunedin - A Destination For The Future**

**Chris Staynes, Deputy Mayor, Dunedin City Council**

**The Southern Frontier - Sharing The Real New Zealand Through The Endeavours Of Locals**

**Bobbi Brown, Group Manager, Tourism and Events, Venture Southland**



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