

SCENIC HOTEL GROUP

NEW ZEALAND OWNED & OPERATED



Media Release, March 2018

SCENIC HOTEL GROUP CONTINUES TO ENHANCE HOTEL GUEST EXPERIENCE

Auckland, New Zealand – New Zealand’s Scenic Hotel Group has embarked on a further refurbishment programme of three of its key hotels that will see a refreshed and revitalised décor across its rooms and food and beverage outlets.

Scenic Hotel Group Managing Director, Brendan Taylor says the programme reflects Scenic Hotel Group’s commitment to the continual development of people and property, both of which are at the heart of the Scenic Hotel Group ethos and business operations.

The programme will be rolled out over the next two years and will feature a fresh new palette that encapsulates the spirit of New Zealand and the exceptional, natural landscapes that the hotels sit within.

Scenic Hotel Auckland will lead the programme with work being conducted in stages so as to minimise guest disruption. Stage 1 work in Auckland has commenced and will continue through until June. This will include work to the exterior façade of what is regarded as one of Auckland’s landmark, heritage buildings that showcases the legacy of New Zealand’s art deco period. The refurbishment will include all 100 rooms in the hotel across 9 floors as well as delivering an exciting new look and offering within the public spaces and amenities.

In the South Island, Heartland Hotel Cotswold in Christchurch will undergo a transformation that enhances its Tudor style and amplifies the elegance and romance of the Elizabethan era through textures and sumptuous furnishings.

Further South in Queenstown, guests to the hugely popular Scenic Suites Queenstown can indulge in even greater comfort with a soft refurbishment programme that will blend a New Zealand palette of muted blue hues and the soft tones of river stones together with contemporary fixtures and fittings.

Scenic Hotel Group’s Director of International Sales and Brand Development says this period of both functional and aesthetic enhancements will continue to put Scenic Hotel Group at the forefront of its set in delivering an authentic New Zealand hospitality experience in some of New Zealand’s most inspired locations.

www.scenichotelgroup.co.nz

##END##

Media Enquiries:

For further information, images and interviews please contact:

Louise Brooks, elbe communications. Phone: +64 21 220 4944 or email louise@4pr.co.nz