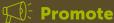
Stake your claim of New Zealand's \$35 billion tourism industry TRENZ is your window into New Zealand's valuable and inspiring tourism industry. A place to connect and do business with key International and New Zealand Buyers and Media. Come and join over 1500 tourism professionals to foster relationships and secure contracts.

It's the place you need to be.

Why attend as a Seller?



Engage with over 370 Buyers from 29 countries.



Educate Buyers and Media on your products, experiences and boost your presence in the industry



Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar and Farewell Function.

98% Seller satisfaction

Buyers top priority at TRENZ is to discover new product

89% of Sellers rate TRENZ as one of their most important purchasing activity

On average, each TRENZ Buyers send **4000 visitors** to New Zealand annually

Buyers most important objectives

Find out about new products		Find out wha	at Sellers have to offer	
7	70%			31%
Increase your product knowledge		Identify new	suppliers	
4	16%			21%
Develop new relationships		Experience N	New Zealand products	
4	11%			18%
Maintain existing relationships		Negotiate ne	ew contracts	
4	10%			13%

New Seller Programme

10% discount off a single appointment book and booth footprint

Complimentary support advisor to maximise your TRENZ investment

New Sellers are highlighted in TRENZ promotion, **increasing your visibility** to Buyers

Appointments

The opportunity to have up to 51, 15 minute appointments over three days.

Learn

Expand your knowledge of the industry with informative insight through industry sessions.

Opportunity

TRENZ generates tens of millions of dollars of new business.

"TRENZ is one of our largest shop windows to the world of tourism. It is the greatest single forum to build new relationships with global travel trade and reaffirm our commitment to our established partners."

David Kennedy, Ngai Tahu Tourism

