

# TRENZ WHERE TOURISM CONNECTS

DUNEDIN  
7-10 MAY 2018

Connect with  
New Zealand's \$35 billion  
tourism industry

TRENZ is your window into New Zealand's valuable and growing tourism industry. A place to make new contacts and discover new experiences with New Zealand's leading tourism businesses. A place to gain exclusive interview and photo opportunities with political, government and private sector leaders about industry issues, opportunities and initiatives.

Come and join us for our annual four day, business-to-business travel and trade event which attracts over 1500 delegates from around the world.

**You'll leave with a wealth of story content and leads.**

## Why attend as Media?



### Access

Gain unrivalled access to industry leaders and tourism newsmakers.



### Experience

Enjoy New Zealand's food, wine, people and culture.



### Discover

Unearth new tourism products and report on fresh and exciting travel stories.

**TRENZ is in Dunedin for the first time** - this is a great opportunity to discover a new region

On average, each TRENZ Buyer sends **4000** visitors to New Zealand annually

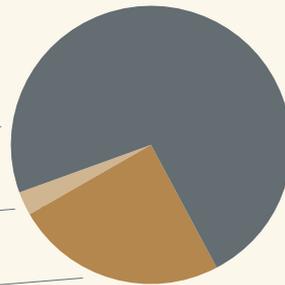
TRENZ generates **tens of millions** of dollars of new business

## Who attends?

**1100** New Zealand tourism industry leaders and professionals, and top government representatives

**40** international and New Zealand Media

**370** Buyers from 29 countries



## Media Programme

**Daily media briefings** from industry leaders and innovators

**Fully equipped** media centre

Hosted **Media Function**

## Appointments

The opportunity to have up to 28, 15 minute appointments with New Zealand tourism operators over three days.

## Networking

Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar, Media Function and Farewell Function.

## Activity Afternoon

The opportunity to experience the host regions' spectacular tourism products first-hand.

"I very easily met all the right people. People accommodated me in an engaging and inviting way. I came away with a lot of stories to tell trade."

**2017 Media delegate testimonial**

**TRENZ**