

TRENZ WHERE TOURISM CONNECTS

DUNEDIN
7-10 MAY 2018

Connect and grow with New Zealand's \$35 billion tourism industry

TRENZ is your window into New Zealand's valuable and inspiring tourism industry. A place to connect, discover new experiences and secure contracts with the best tourism operators New Zealand has to offer.

Come and join us for our annual, business-to-business travel and trade event which attracts over 1500 delegates.

It's the place you need to be.

Why attend as a Buyer?

Connect

Engage with 300 of New Zealand's leading tourism operators.

Experience

Enjoy New Zealand's food, wine, people and culture.

Discover

Increase your product knowledge and learn about new products and Sellers.

Two thirds of Buyers expect an increase in revenue by attending TRENZ

94% of Buyers rate TRENZ as one of their most important purchasing activities

99% Buyer satisfaction

25% New products on show

Who attends?

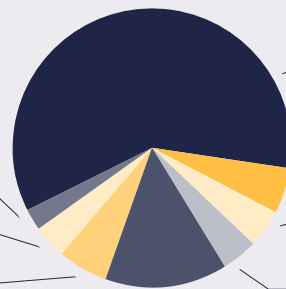
Sellers by operational type

2% Inbound Tour Operator and Wholesalers

4% Other

6% Special Interest Operator

14% Accommodation



Attraction, Activity and Tours **60%**

Transport **6%**

Destination Marketing Organisations **4%**

Food, Wine and Beverage **4%**

Appointments

The opportunity to have up to 51, 15 minute appointments with New Zealand tourism operators over three days.

Networking

Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar and Farewell Function.

Activity Afternoon

The opportunity to experience the host regions' spectacular tourism products first-hand.

"TRENZ is an invaluable experience. We come to TRENZ to touch base with tourism providers of this amazing country. To be able to meet them, understand the detail, what's new and what products are coming online, has been a great, great experience. We will absolutely be back!"

Frank Krieger, Best of New Zealand

TRENZ