

# TRENZ WHERE TOURISM CONNECTS

DUNEDIN  
7-10 MAY 2018

Stake your claim in New Zealand's \$35 billion tourism industry

TRENZ is your window into New Zealand's valuable and inspiring tourism industry. A place to connect and do business with New Zealand's leading tourism businesses.

Come and join us for our annual, business-to-business travel and trade event which attracts over 1500 delegates. **It's the place you need to be.**

## Why attend as a Trade Booth?

### Connect

Engage with 300 of New Zealand's leading tourism operators.

### Promote

Educate Sellers on your products and services.

### Network

Nurture your existing connections and foster new relationships at the Welcome Function, TRENZ Bar and Farewell Function.

**63%** of Sellers attend TRENZ with the objective of developing new relationships

**89%** of Sellers identified TRENZ as one of their most important marketing activities

**15,400** appointments across the duration of the event

## Who attends?

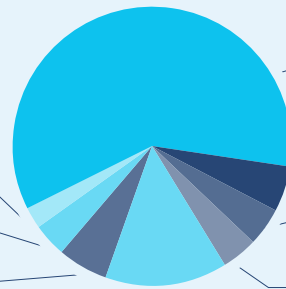
Sellers by operational type

**2%** Inbound Tour Operator and Wholesalers

**4%** Other

**6%** Special Interest Operator

**14%** Accommodation



Attraction, Activity and Tours **60%**

Transport **6%**

Destination Marketing Organisations **4%**

Food, Wine and Beverage **4%**

## Appointments

The opportunity to have up to 51, 15 minute appointments over three days.

## Learn

Expand your knowledge of the industry with informative insight through industry sessions.

## Opportunity

TRENZ generates tens of millions of dollars of new business.

"It really was a world-class event."  
**TRENZ delegate**

