

TRENZ WHERE TOURISM CONNECTS

DUNEDIN
7-10 MAY 2018

Stake your claim of
New Zealand's \$35 billion
tourism industry

TRENZ is your window into
New Zealand's valuable and inspiring
tourism industry. A place to connect
and do business with key International
and New Zealand Buyers and Media.

Come and join over 1500 tourism
professionals to foster relationships
and secure contracts.

It's the place you need to be.

Why attend as a Seller?

Connect

Engage with over 370 Buyers
from 29 countries.

Promote

Educate Buyers and Media on your
products, experiences and boost your
presence in the industry

Network

Nurture your existing connections
and foster new relationships at the
Welcome Function, TRENZ Bar and
Farewell Function.

98% Seller satisfaction

Buyers top priority at
TRENZ is to discover
new product

89% of Sellers rate TRENZ
as one of their most
important purchasing
activity

On average, each TRENZ
Buyers send **4000 visitors**
to New Zealand annually

Buyers most important objectives

Find out about new products

70%

Find out what Sellers have to offer

31%

Increase your product knowledge

46%

Identify new suppliers

21%

Develop new relationships

41%

Experience New Zealand products

18%

Maintain existing relationships

40%

Negotiate new contracts

13%

New Seller Programme

10% discount off a single
appointment book and booth footprint

Complimentary support advisor to
maximise your TRENZ investment

New Sellers are highlighted in TRENZ
promotion, **increasing your visibility**
to Buyers

Appointments

The opportunity to have up to 51, 15
minute appointments over three days.

Learn

Expand your knowledge of the industry
with informative insight through
industry sessions.

Opportunity

TRENZ generates tens of millions of
dollars of new business.

"TRENZ is one of our largest shop windows to the world of tourism. It is the
greatest single forum to build new relationships with global travel trade and
reaffirm our commitment to our established partners."

David Kennedy, Ngai Tahu Tourism

