



TRENZ
WHERE
TOURISM
CONNECTS

MEDIA CRITERIA

VERSION 1.1

Event of:



Premier sponsor:



Supported by:



Managed by:



info@trenz.co.nz
www.trenz.co.nz

MEDIA CRITERIA



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MEDIA CRITERIA

A Media delegate is defined as a media representative who is reporting on the New Zealand tourism industry. They are required to attend the full TRENZ programme (except by prior agreement with the organisers). Registrations cannot be shared between delegates at the event.

MEDIA SELECTION PROCESS

All qualified Media will receive an invitation to attend TRENZ. A qualified Media delegate is an individual employee from a recognised online, international or New Zealand media outlet, who is nominated by Tourism Industry New Zealand Trust (Organiser), Tourism Industry Aotearoa (TIA), or industry partners including Tourism New Zealand (TNZ) and Air New Zealand (Air NZ).

All qualified Media are required to complete the online application form to complete their application to attend. An invitation is specific to a person, and is not automatically transferable to another representative from the same company. For companies or delegates who have not received an invitation, completion of the invitation request form will not necessarily result in acceptance to attend.

SELECTION CRITERIA

To be accepted as a Media Delegate at TRENZ, you must meet the selection criteria. The mandatory requirements for Media are:

The company must:

- Have a demonstrated interest in covering TRENZ and the New Zealand tourism industry, or be able to prove a commitment to increasing coverage of TRENZ and the New Zealand tourism industry. NOTE: Evidence of articles relating to TRENZ or the New Zealand tourism industry may be requested to verify an individual's qualification to attend TRENZ.

The company representative must:

- Be directly employed as a journalist, reporter, editor, researcher or photographer or contracted to provide freelance writing, research or photography services for a recognised online, international or New Zealand media outlet; and
- Have sufficient English language skills to converse with Sellers. If a Media delegate cannot speak a sufficient amount of English, a translator must be organised and associated costs will be the responsibility of the delegate.

The Organiser retains the right to determine, in its sole absolute discretion, whether any particular applicant, or any employee, agent or representative of any applicant should attend and determine their specific entitlements, to reject any application for any reason whatsoever or for no reason at all.

Applicants acknowledge that there is no obligation whatsoever on the Organiser to approve applications and that the Organiser may reject any applicant, or any employee, agent or representative of any applicant, with or without reason.